



**In 2026, the VOMinfo magazine will bring together information on technology, case studies, practical feedback and scientific findings, all with a view to sustainability.**

## **MAXIMISE YOUR VISIBILITY IN 2026 with VOMinfo!**

Dear VOM members and partners in the surface treatment industry, It's time to plan your visibility for 2026! Take advantage of the opportunity to highlight your products, services and technologies in VOMinfo magazine, the essential Belgian reference for the surface treatment sector.

### **4 GOOD REASONS TO CHOOSE VOMINFO FOR YOUR ANNUAL CAMPAIGN**

1. Book your advertising space and publish your articles (articles are free for members)
2. Reach your target audience with our 1900 printed copies and our digital version
3. Enhance your visibility with our fortnightly e-VOMinfo newsletter.
4. Work closely with the VOM team to design a campaign tailored to your objectives and budget. Take advantage of this opportunity to ensure that your company has a **high profile throughout the year**.

### **EXCLUSIVE PROMOTIONAL OFFERS VALID UNTIL 31 JANUARY 2026**

1. Book at least €1,500 worth of publicity, content and promo and get  
➤ **1 company profile for free (value: €150)**
2. Book at least €2,500 worth of publicity, content and promo and get  
➤ **1 banner in the e-VOMinfo newsletter for free (value: €250)**
3. **Unburden yourself for a full year:** campaign via the VOM network for an amount of at least €5,000 and, in addition to peace of mind, get  
➤ **2 banners in e-VOMinfo for free (value: €500)**  
➤ **or 1 content push & Follow-up for free (value: €550)**

### **THEMES VOMINFO 2026**

**February** Innovation & Entrepreneurship in Surface Treatment.

**April** How circular is Surface Treatment?

**June** New strategies responding to regulations.

**August** Services provided by research groups and academia to the Surface Treatment Industry.

**October** Energy efficiency and renewable energy in Surface Treatment.

**December** Protective coatings & Cathodic protection.

### **AD PRICES 2026**

A complete overview of all options, can be found online via [this link!](#)

### **More info, contact us:**

VOM asbl, Kapeldreef 60, 3001 Leuven (BE)

Veerle Fincken, [v.fincken@vom.be](mailto:v.fincken@vom.be)

Julie Moreau, [julie@vom.be](mailto:julie@vom.be)

T. +32 (0)16 40 14 20