

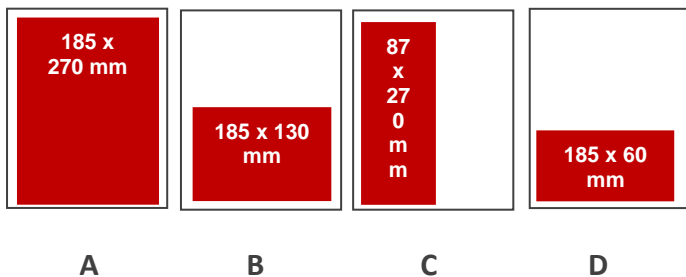
VOM CROSS MEDIAL PROMOTION PRICES 2024

Prices valid until the 31th of December 2024

(Excl. VAT)

1. PRINT VOMinfo + ONLINE content push (fb, li, www)

ADVERTISEMENTS Quadri	1x		3x		6x	
	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
Price per ad						
1 page (A)	1080 €	1600 €	970 €	1450 €	920 €	1380 €
½ page (B of C)	830 €	1240 €	740 €	1100 €	700 €	1050 €
¼ page (D)	680 €	990 €	610 €	900 €	570 €	850 €
Backpage	1200 €	1800 €	1100 €	1600 €	1050 €	1550 €
Insert Single	700 €	1050 €	700 €	1050 €	700 €	1050 €
Insert Double	980 €	1470 €	980 €	1470 €	980 €	1470 €



Topics 2024

February: Proper management of water consumption and waste treatment

April: treatment in construction and infrastructure

June: Surface treatment in new markets

August: Regulations and standards as drivers for surface treatment

October: Surface treatment in aeronautics

December: Corrosion control in aggressive

EDITORIALS REPORTS	VOMINFO PRINT	
	MEMBERS	NON-MEMBERS
Editorial article ⁽¹⁾ (price per page)	free	250 €
Business Report (price per page)	300 €	450 €
Cover story ⁽¹⁾ (only for members, 2p + cover)	700 €	/
Add QR code to editorial articles (link to be provided by customer)	150 €	225 €
Company profile	150 €	225 €
Partner of a number ⁽²⁾	200 €	300 €
	VOMINFO PRINT & ONLINE	
ONLINE CONTENTPUSH Article on website VOM, Share on Facebook + LinkedIn + Newsletter	490 €	735 €

(1) Text submitted by customer (if required, reports can be edited by VOM. In that case, please contact the VOM office.

(2) Logo + QR code to website + company details

Technical specifications, information & reservation magazine VOMinfo

Run length:	1900 ex.
Material submission:	29/1 – 18/3 – 20/5 – 28/6 – 30/09 – 18/11
Publication dates 2024:	6 times a year : : 23/02 – 22/04 – 17/06 – 27/08 – 28/10 - 16/12
Advertisements:	Bleeds only in full-page format (size A) Page make-up of your advertisement can be done per request Format: PDF HR (digital), TIFF, JPG, EPS
Photographs:	Submitted in digital format : min. 300 dpi in case of 12 cm width (no less than 300K)
Editorial material:	Submitted in digital format (WORD, interline 1, font size 11)

2. Digital newsletter

Banner with the NEWSLETTER	MEMBERS	NON-MEMBERS
Price per banner + active link	250 €	350 €
Referral of the business profile in VOMinfo as a banner	250 €	350 €

Technical specifications, information & reservation newsletter

Material submission :	14 days prior to the appearance
Appearance ⁽³⁾ :	13/2 – 27/2 – 12/3 – 26/3 – 16/4 – 7/5 - 21/5 - 4/6 - 18/6 - 2/7 - 20/8 – 3/9 – 17/9 – 1/10 – 15/10 – 29/10 – 12/11 – 26/11 – 10/12
Photographs:	Submitted in digital format: JPEG or PNG
Format:	1200 x 300 px
Coverage:	3840 active contacts; 3035 Dutch and 805 French

(3): estimated appearance +/- 2 days

3. Website www.vom.be

Banner on the MEMBERPAGE	1 mnth.	6 mnth.	12 mnth.
Only for VOM-members	250 €	1000 €	1500 €

Technical specification, information & reservation website

Material submission:	14 days prior to the appearance
Run length:	1, 6 of 12 months
Format:	350 x 156 pixels
Photographs:	Submitted in digital format: JPEG or PNG

VOM communicates with her target audience in Dutch and French.

