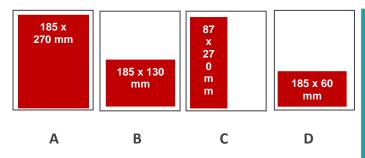


VOM CROSS MEDIAL PROMOTION PRICES 2024

Prices valid until the 31th of December 2024 (Excl. VAT)

1. PRINT VOMinfo + ONLINE content push (fb, li, www)

ADVERTISEMENTS Quadri		1x	Зх		6х	
Price per ad	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
1 page (A)	1080€	1600 €	970€	1450 €	920€	1380 €
½ page (B of C)	830€	1240 €	740€	1100 €	700€	1050 €
¼ page (D)	680€	990€	610€	900 €	570€	850 €
Backpage	1200€	1800 €	1100€	1600€	1050€	1550€
Insert Single	700€	1050 €	700€	1050 €	700€	1050€
Insert Double	980€	1470 €	980€	1470 €	980€	1470 €



Topics 2024

February: Proper management of water consumption and waste treatment
April: treatment in construction and infrastructure
June: Surface treatment in new markets
August: Regulations and standards as drivers for surface treatment
October: Surface treatment in aeronautics
December: Corrosion control in aggressive

	VOMINFO PRINT		
EDITORIALS REPORTS	MEMBERS	NON-MEMBERS	
Editorial article ⁽¹⁾ (price per page)	free	250 €	
Business Report (price per page)	300€	450 €	
Cover story ⁽¹⁾ (only for members, 2p + cover)	700 €	/	
Add QR code to editorial articles (link to be provided by customer)	150€	225 €	
Company profile	150€	225 €	
Partner of a number ⁽²⁾	200€	300 €	
	VOMINFO PRINT & ONLINE		
ONLINE CONTENTPUSH Article on website VOM, Share on Facebook + Linkedin + Newsletter	490 €	735 €	

(1) Text submitted by customer (if required, reports can be edited by VOM. In that case, please contact the VOM office.

(2) Logo + QR code to website + company details

Technical specifications, information & reservation magazineVOMinfo

Run length:	1900 ex.
Material submission:	29/1 - 18/3 - 20/5 - 28/6 - 30/09 - 18/11
Publication dates 2024:	6 times a year : : 23/02 – 22/04 – 17/06 – 27/08 – 28/10 - 16/12
Advertisements:	Bleeds only in full-page format (size A)
	Page make-up of your advertisement can be done per request
	Format: PDF HR (digital), TIFF, JPG, EPS
Photographs:	Submitted in digital format : min. 300 dpi in case of 12 cm width (no less than 300K)
Editorial material:	Submitted in digital format (WORD, interline 1, font size 11)

2. Digital newsletter

Banner with the NEWSLETTER	MEMBERS	NON-MEMBERS
Price per banner + active link	250€	350 €
Referral of the business profile in VOMinfo as a banner	250€	350 €

Technical specifications, information & reservation newsletter

Material submission : Appearance ⁽³⁾ :	14 days prior to the appearance 13/2 – 27/2 – 12/3 – 26/3 – 16/4 – 7/5 - 21/5 - 4/6 - 18/6 - 2/7 - 20/8 – 3/9 – 17/9 – 1/10 – 15/10 – 29/10 – 12/11 – 26/11 – 10/12
Photographs:	Submitted in digital format: JPEG or PNG
Format:	1200 x 300 px
Coverage:	3840 active contacts; 3035 Dutch and 805 French

(3): estimated appearance +/- 2 days

3. Website www.vom.be

Banner on the MEMBERPAGE	1 mnth.	6 mnth.	12 mnth.
Only for VOM-members	250€	1000€	1500€

Technical specification, information& reservation website

Material submission: Run length: Format: Photographs: 14 days prior to the appearance1, 6 of 12 months350 x 156 pixelsSubmitted in digital format: JPEG or PNG

VOM communicates with her target audience in Dutch and French.

ORDER FORM VOM INFO 2024

Company: Company contact : Street & number: Zip code & city: Phone: Email: VAT number :		Fax:		
ADS				
(Ads only on left hand pages □ Ad size (*) : A (1/		′2рН) D (1/4рV	V) Back cover	
In the edition(s) of (*) :	February Apri September Octor (ad orders can be spread over	ober 🗌 Dece	mber	
 □ Material will be sent by en □ Layout ads (200 €) 	nail (PDF HR, TIFF)			
INSERTS				
 □ Single sheet insert □ 2-sheet folder insert (pre- In the edition(s) of (*) : 	folded by customer) February Apri August Octo			
REDACTION & ARTICLES	5			
 Editorial article Business report (number of Cover story (contribution of Request editing by VOM (so Add QR code to editorial action of Add company profile to ar Partner of a number 	of 2 pages + 1 picture per surcharge depending on n rticle	page + cover page	e + mention colop	
In the edition(s) of (*) : Online content push Extra copies requested Text will be sent by mail 	February Apri August Octc	ober 🗌 Dece	ember	
E-NEWSLETTER				
 □ Banner + active link □ Referral of the business pr In de edition(s) (*) : 	ofile in VOMinfo as a ban D January May September	ner with the news February June October	letter D March July November	□ April □ August □ December
WEBSITE				
 Banner on the member pa Run length: 	ge	□ 6 months	□ 12 months	
Date:			Signature:	