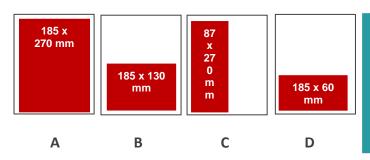


VOM CROSS MEDIAL PROMOTION PRICES 2023

Prices valid until the 31th of December 2023
(Excl. VAT)

1. PRINT VOMinfo + ONLINE content push (fb, li, www)

ADVERTISEMENTS Quadri		1x	3х		6x	
Price per ad	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
1 page (A)	1080 €	1600 €	970 €	1450 €	920 €	1380 €
½ page (B of C)	830 €	1240 €	740 €	1100 €	700 €	1050 €
¼ page (D)	680 €	990 €	610 €	900 €	570 €	850 €
Backpage	1200€	1800 €	1100 €	1600€	1050€	1550 €
Insert Single	700 €	1050 €	700 €	1050 €	700 €	1050 €
Insert Double	980 €	1470 €	980€	1470 €	980 €	1470 €



Topics 2023

February: Smart consumption measurement
April: Energy savings in surface treatment
June: Corrosion protection towards a circular economy
August: Making existing lines more profitable
October: Recovery, recycling, reuse, remanufacturing
December: Process control and final control in surface
treatment

	VOMINFO PRINT		
EDITORIALS REPORTS	MEMBERS	NON-MEMBERS	
Editorial article (1) (price per page)	free	250 €	
Business Report (price per page)	300 €	450 €	
Cover story ⁽¹⁾ (only for members, 2p + cover)	700 €	/	
Add QR code to editorial articles (link to be provided by customer)	150€	225 €	
Company profile	150€	225 €	
Partner of a number ⁽²⁾	200 €	300 €	
	VOMINFO PRINT & ONLINE		
ONLINE CONTENTPUSH Article on website VOM, Share on Facebook + Linkedin + Newsletter	490€	735 €	

⁽¹⁾ Text submitted by customer (if required, reports can be edited by VOM. In that case, please contact the VOM office.

⁽²⁾ Logo + QR code to website + company details

Technical specifications, information & reservation magazineVOMinfo

Run length: 2000 ex.

Material submission: 20/1 - 17/3 - 12/5 - 20/7 - 29/09 - 17/11

Publication dates 2021: 6 times a year: 13/02 – 17/04 – 12/06 – 28/08 – 23/10 - 11/12

Advertisements: Bleeds only in full-page format (size A)

Page make-up of your advertisement can be done per request

Format: PDF HR (digital), TIFF, JPG, EPS

Photographs: Submitted in digital format: min. 300 dpi in case of 12 cm width (no less than 300K)

Editorial material: Submitted in digital format (WORD, interline 1, font size 11)

2. Digital newsletter

Banner with the NEWSLETTER	MEMBERS	NON-MEMBERS
Price per banner + active link	250 €	350 €
Referral of the business profile in VOMinfo as a banner	250 €	350 €

Technical specifications, information & reservation newsletter

Material submission: 14 days prior to the appearance

Appearance $^{(3)}$: 17/1 - 31/1 - 14/2 - 28/2 - 14/3 - 30/3 - 18/4 - 02/5 - 16/5 - 1/6 - 20/6 - 4/7 - 22/8 - 5/9

-19/9 - 3/10 - 17/10 - 7/11 - 21/11 - 5/12

Photographs: Submitted in digital format: JPEG or PNG

Format: 1200 x 300 px

Coverage: 3695 active contacts; 2975 Dutch and 720 French

(3): estimated appearance +/- 2 days

3. Website www.vom.be

Banner on the MEMBERPAGE	1 mnth.	6 mnth.	12 mnth.
Only for VOM-members	250 €	1000€	1500 €

Technical specification, information& reservation website

Material submission: 14 days prior to the appearance

Run length: 1, 6 of 12 months Format: 350 x 156 pixels

Photographs: Submitted in digital format: JPEG or PNG

	ORDER FORM	VOM INI	FO 2023	
Company: Company contact: Street & number: Zip code & city: Phone: Email: VAT number:		Fax:		
ADS				
(Ads only on left hand pages Ad size (*): A (1)	s) /1p) B (1/2p W) C (1/	['] 2p H) D (1/4p \	W) Back cover	
In the edition(s) of (*):	☐ February ☐ Apri☐ September ☐ Octo (ad orders can be spread over	ober 🗆 Dece	ember	
☐ Material will be sent by er☐ Layout ads (200 €)	mail (PDF HR, TIFF)			
INSERTS				
☐ Single sheet insert ☐ 2-sheet folder insert (pre- In the edition(s) of (*):	folded by customer) February		e ember	
REDACTION & ARTICLE	S			
 □ Editorial article □ Business report (number of cover story (contribution) □ Request editing by VOM (some contribution) □ Add QR code to editorial at company profile to an company pr	of 2 pages + 1 picture per surcharge depending on n irticle	page + cover page	e + mention colop	· ·
In the edition(s) of (*):	☐ February ☐ Apri			
□ Online content push□ Extra copies requested□ Text will be sent by mail	□ August □ Octo		ember	
E-NEWSLETTER				
☐ Banner + active link☐ Referral of the business point to business point to the business point to the business point to the business point to bus	rofile in VOMinfo as a ban \(\) January \(\) May \(\) September	ner with the news February June October	sletter March July November	□ April □ August □ December
WEBSITE				
☐ Banner on the member pa	nge	☐ 6 months	☐ 12 months	
Date:			Signature:	