

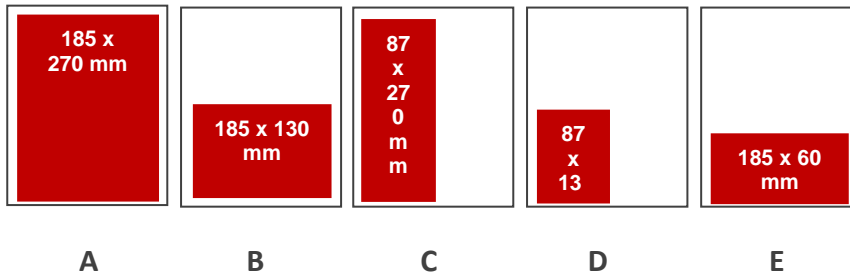
VOM CROSS MEDIAL PROMOTION PRICES 2022

Prices valid until the 31th of December 2022

(Excl. VAT)

1. PRINT VOMinfo + ONLINE content push (fb, li, www)

ADVERTISEMENTS Quadri	1x		3x		6x	
	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
Price per ad						
1 page (A)	985 €	1478 €	886 €	1330 €	837 €	1257 €
½ page (B of C)	756 €	1134 €	680 €	1021 €	642 €	963 €
¼ page (D of E)	621 €	932 €	559 €	838 €	527 €	792 €
Backpage	1137 €	1706 €	1023 €	1535 €	966 €	1449 €
Insert Single	700 €	1050 €	700 €	1050 €	700 €	1050 €
Insert Double	980 €	1470 €	980 €	1470 €	980 €	1470 €



Topics

Feb.: Cleaning & degreasing

Apr.: Conversion layers

June: Metallic coatings

August: Organic coatings

Oct.: Heat treatment

Dec.: Vacuum techniques & additive manufacturing

EDITORIALS REPORTS	PRINT VOMINFO		ONLINE CONTENT PUSH ⁽²⁾	
	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
Editorial article (1) (price per page)	free	250 €	465 €	698 €
Business Report(1) (price per page)	300 €	450 €	465 €	698 €
Cover story(1) (only for members, 2p + cover)	640 €	/	465 €	698 €
Add QR code to editorial articles (link to be provided by customer)	150 €	225€	/	/
Company profile	150 €	225 €	/	/

(1) Text submitted by customer (if required, reports can be edited by VOM. In that case, please contact the VOM office.)

(2) Article on website VOM, Share on Facebook + LinkedIn + Newsletter

Technical specifications, information & reservation magazine VOMinfo

Run length:	2000 ex.
Material submission:	14/1 – 18/3 – 25/5 – 15/7 – 30/9 – 18/11/2022
Publication dates 2021:	6 times a year : 07/02 – 19/04 – 13/06 – 22/08 – 24/10 - 12/12/2022
Advertisements:	Bleeds only in full-page format (size A) Page make-up of your advertisement can be done per request Format: PDF HR (digital), TIFF, JPG, EPS
Photographs:	Submitted in digital format : min. 300 dpi in case of 12 cm width (no less than 300K)
Editorial material:	Submitted in digital format (WORD, interline 1, font size 11)

2. Digital newsletter

Banner with the NEWSLETTER	MEMBERS	NON-MEMBERS
Price per banner + active link	250 €	350 €
Referral of the business profile in VOMinfo as a banner	250 €	350 €

Technical specifications, information & reservation newsletter

Material submission : 14 days prior to the appearance
 Appearance ⁽³⁾ : 18/1 – 1/2 – 15/2 – 1/3 – 15/3 – 5/4 - 26/4 – 10/5 – 24/5 – 7/6 – 21/6 – 5/7 – 23/8 – 6/9 – 20/9 – 4/10 – 18/10 – 8/11 – 22/11 – 6/12/22
 Photographs: Submitted in digital format: JPEG or PNG
 Format: 600 x 150 px
 Coverage: 3349 active contacts; 2747 Dutch and 602 French

(3): estimated appearance +/- 2 days

3. Website www.vom.be

Banner on the MEMBERPAGE	1 mnth.	6 mnth.	12 mnth.
Only for VOM-members	250 €	1000 €	1500 €

Technical specification, information & reservation website

Material submission: 14 days prior to the appearance
 Run length: 1, 6 of 12 months
 Format: 350 x 156 pixels
 Photographs: Submitted in digital format: JPEG or PNG

VOM communicates with her target audience in Dutch and French.

ORDER FORM VOM INFO 2022

Company: _____
Company contact : _____
Street & number: _____
Zip code & city: _____
Phone: _____ Fax: _____
Email: _____
VAT number : _____

ADS

(Ads only on left hand pages)

Ad size (*) : **A (1/1p)** **B (1/2p W)** **C (1/2p H)** **D (1/4p H)** **E (1/4p W)** **Back cover**

In the edition(s) of (*) : **February** **April** **June**
 September **October** **December**
(ad orders can be spread over max. two consecutive years)

- Material will be sent by email (PDF HR, TIFF)
 Layout ads (100 €)

INSERTS

- Single sheet insert
 2-sheet folder insert (pre-folded by customer)

In the edition(s) of (*) : **February** **April** **June**
 August **October** **December**

REDACTION & ARTICLES

- Editorial article
 Business report (number of pages:, including 1 picture per page)
 Cover story (contribution of 2 pages + 1 picture per page + cover page + mention colophon)
 Request editing by VOM (surcharge depending on number of pages, please contact the editor)
 Add QR code to editorial article
 Add company profile to an article

In the edition(s) of (*) : **February** **April** **June**
 August **October** **December**

- Online content push**
 Extra copies requested (pricing and specifications on request)
 Text will be sent by mail

E-NEWSLETTER

- Banner + active link
 Referral of the business profile in VOMinfo as a banner with the newsletter

In de edition(s) (*) : **January** **February** **March** **April**
 May **June** **July** **August**
 September **October** **November** **December**

WEBSITE

- Banner on the member page
Run length: **1 month** **6 months** **12 months**

Date: _____ Signature: _____