

VOM CROSS MEDIAL PROMOTION PRICES 2026

Prices valid until the 31th of December 2026

(Excl. VAT)

1. PRINT VOMinfo + ONLINE content push (fb, li, www)

ADVERTISEMENTS Quadri	1x		3x		6x	
	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
Price per ad						
1 page (A) *	1080 €	1600 €	970 €	1450 €	920 €	1380 €
½ page (B of C)	830 €	1240 €	740 €	1100 €	700 €	1050 €
¼ page (D)	680 €	990 €	610 €	900 €	570 €	850 €
Backpage *	1200 €	1800 €	1100 €	1600 €	1050 €	1550 €
Insert Single*	700 €	1050 €	700 €	1050 €	700 €	1050 €
Insert Double*	980 €	1470 €	980 €	1470 €	980 €	1470 €

NEW! Products marked with a * also include the posting of a message describing your services on our social media.

185 x 270 mm		87 x 270 mm	
	185 x 130 mm		185 x 60 mm
A	B	C	D

Topics 2026

February

Innovation & Entrepreneurship in Surface Treatment.

April

How circular is Surface Treatment?

June

New strategies responding to regulations.

August

Services provided by research groups and academia to the Surface Treatment Industry.

October

Energy efficiency and renewable energy in Surface Treatment.

December

Protective coatings & Cathodic protection.

EDITORIALS REPORTS	VOMinfo PRINT	
	MEMBERS	NON-MEMBERS
Editorial article ⁽¹⁾ (price per page)	free	250 €
Business Report (price per page)	300 €	450 €
Cover story ⁽¹⁾ (only for members, 2p + cover)	700 €	/
Add QR code to editorial articles (link to be provided by customer)	150 €	225 €
Company profile	200 €	300 €
	VOMinfo PRINT & ONLINE	
ONLINE CONTENTPUSH		
Article on website VOM, Share on Facebook + LinkedIn + Newsletter	550 €	825 €

(1) Text submitted by customer (if required, reports can be edited by VOM. In that case, please contact the VOM office.

Technical specifications, information & reservation magazine VOMinfo

Run length:	1900 ex.
Material submission:	23/01 – 20/03 – 21/05 – 03/07 – 25/09 – 10/11
Publication dates 2024:	6 times a year : 20/02 – 24/04 – 19/06 – 28/08 – 23/10 - 18/12
Advertisements:	Bleeds only in full-page format (size A) Page make-up of your advertisement can be done per request Format: PDF HR (digital), TIFF, JPG, EPS
Photographs:	Submitted in digital format : min. 300 dpi in case of 12 cm width (no less than 300K)
Editorial material:	Submitted in digital format (WORD, interline 1, font size 11)

2. Digital newsletter

Banner with the NEWSLETTER	MEMBERS	NON-MEMBERS
Price per banner + active link	250 €	350 €
Referral of the business profile in VOMinfo as a banner	250 €	350 €

Technical specifications, information & reservation newsletter

Material submission :	14 days prior to the appearance
Appearance ⁽³⁾ :	13/01 – 27/01 – 10/02 – 24/02 – 10/03 – 24/03 – 14/04 – 28/04 – 12/05 – 02/06 – 16/06 – 30/06 – 07/07 – 18/08 – 01/09 – 15/09 – 29/09 – 13/10 – 27/10 – 17/11 – 01/12 – 15/12
Photographs:	Submitted in digital format: JPEG or PNG
Format:	1200 x 300 px
Coverage:	3840 active contacts; 3035 Dutch and 805 French

(3): estimated appearance +/- 2 days

3. Website www.vom.be

Banner on the MEMBERPAGE	1 mnth.	6 mnth.	12 mnth.
Only for VOM-members	250 €	1000 €	1500 €

Technical specification, information & reservation website

Material submission:	14 days prior to the appearance
Run length:	1, 6 of 12 months
Format:	350 x 156 pixels
Photographs:	Submitted in digital format: JPEG or PNG

VOM communicates with her target audience in Dutch and French.

ORDER FORM VOM INFO 2026

Company:

Company contact :

Street & number:

Zip code & city:

Phone:

Email:

VAT number :

ADS

(Ads only on left hand pages)

☐ Ad size (*) : **A (1/1p)** **B (1/2p W)** **C (1/2p H)** **D (1/4p W)** **Back cover**

In the edition(s) of (*) :

☐ **February** ☐ **April** ☐ **June**
☐ **September** ☐ **October** ☐ **December**

(ad orders can be spread over max. two consecutive years)

☐ Material will be sent by email (PDF HR, TIFF)

☐ Layout ads (200 €)

INSERTS

☐ Single sheet insert

☐ 2-sheet folder insert (pre-folded by customer)

In the edition(s) of (*) :

☐ **February** ☐ **April** ☐ **June**
☐ **August** ☐ **October** ☐ **December**

REDACTION & ARTICLES

☐ Editorial article

☐ Business report (number of pages:, including 1 picture per page)

☐ Cover story (contribution of 2 pages + 1 picture per page + cover page + mention colophon)

☐ Request editing by VOM (surcharge depending on number of pages, please contact the editor)

☐ Add QR code to editorial article

☐ Add company profile to an article

☐ Partner of a number

In the edition(s) of (*) :

☐ **February** ☐ **April** ☐ **June**
☐ **August** ☐ **October** ☐ **December**

☐ Online content push

☐ Extra copies requested (pricing and specifications on request)

☐ Text will be sent by mail

E-NEWSLETTER

☐ Banner + active link

☐ Referral of the business profile in VOMInfo as a banner with the newsletter

In de edition(s) (*) :

☐ **January** ☐ **February** ☐ **March** ☐ **April**
☐ **May** ☐ **June** ☐ **July** ☐ **August**
☐ **September** ☐ **October** ☐ **November** ☐ **December**

WEBSITE

☐ Banner on the member page

Run length:

☐ **1 month** ☐ **6 months** ☐ **12 months**

Date:

Signature: