

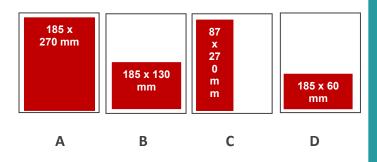
VOM CROSS MEDIAL PROMOTION PRICES 2026

Prices valid until the 31th of December 2026 (Excl. VAT)

1. PRINT VOMinfo + ONLINE content push (fb, li, www)

ADVERTISEMENTS Quadri		1x	3х		6х	
Price per ad	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
1 page (A) *	1080 €	1600 €	970 €	1450 €	920€	1380 €
½ page (B of C)	830 €	1240 €	740 €	1100 €	700 €	1050 €
¼ page (D)	680 €	990 €	610€	900 €	570€	850 €
Backpage *	1200€	1800 €	1100€	1600€	1050€	1550 €
Insert Single*	700 €	1050 €	700 €	1050 €	700 €	1050 €
Insert Double*	980 €	1470 €	980 €	1470 €	980 €	1470 €

NEW! Products marked with a * also include the posting of a message describing your services on our social media.



Topics 2026

February

Innovation & Entrepreneurship in Surface Treatment.

April

How circular is Surface Treatment?

June

New strategies responding to regulations.

August

Services provided by research groups and academia to the Surface Treatment Industry.

October

Energy efficiency and renewable energy in Surface Treatment.

December

Protective coatings & Cathodic protection.

	VOMinfo PRINT		
EDITORIALS REPORTS	MEMBERS	NON-MEMBERS	
Editorial article (1) (price per page)	free	250 €	
Business Report (price per page)	300€	450 €	
Cover story ⁽¹⁾ (only for members, 2p + cover)	700 €	/	
Add QR code to editorial articles (link to be provided by customer)	150€	225 €	
Company profile	200€	300 €	
	VOMinfo PRINT & ONLINE		
ONLINE CONTENTPUSH Article on website VOM, Share on Facebook + Linkedin + Newsletter	550€	825€	

⁽¹⁾ Text submitted by customer (if required, reports can be edited by VOM. In that case, please contact the VOM office.

Technical specifications, information & reservation magazineVOMinfo

Run length: 1900 ex.

Material submission: 23/01 - 20/03 - 21/05 - 03/07 - 25/09 - 10/11

Publication dates 2024: 6 times a year: 20/02 - 24/04 - 19/06 - 28/08 - 23/10 - 18/12

Advertisements: Bleeds only in full-page format (size A)

Page make-up of your advertisement can be done per request

Format: PDF HR (digital), TIFF, JPG, EPS

Photographs: Submitted in digital format: min. 300 dpi in case of 12 cm width (no less than 300K)

Editorial material: Submitted in digital format (WORD, interline 1, font size 11)

2. Digital newsletter

Banner with the NEWSLETTER	MEMBERS	NON-MEMBERS
Price per banner + active link	250 €	350 €
Referral of the business profile in VOMinfo as a banner	250 €	350 €

Technical specifications, information & reservation newsletter

Material submission: 14 days prior to the appearance

Appearance $^{(3)}$: 13/01 - 27/01 - 10/02 - 24/02 - 10/03 - 24/03 - 14/04 - 28/04 - 12/05 - 02/06 - 12/05 - 13/01 - 13/01 - 10/02 - 10/03 - 10/03 - 14/04 - 10/04 - 10/05 -

16/06 - 30/06 - 07/07 - 18/08 - 01/09 - 15/09 - 29/09 - 13/10 - 27/10 - 17/11 -

01/12 - 15/12

Photographs: Submitted in digital format: JPEG or PNG

Format: 1200 x 300 px

Coverage: 3840 active contacts; 3035 Dutch and 805 French

(3): estimated appearance +/- 2 days

3. Website www.vom.be

Banner on the MEMBERPAGE	1 mnth.	6 mnth.	12 mnth.
Only for VOM-members	250 €	1000€	1500€

Technical specification, information& reservation website

Material submission: 14 days prior to the appearance

Run length: 1, 6 of 12 months Format: 350 x 156 pixels

Photographs: Submitted in digital format: JPEG or PNG

	ORDER FORM	VOM INI	FO 2026	
Company: Company contact: Street & number: Zip code & city: Phone: Email: VAT number:				
ADS				
(Ads only on left hand pages) ☐ Ad size (*): A (1/1)	o) B (1/2p W) C (1/	['] 2p H) D (1/4p \	W) Back cover	
	February April September Octo (ad orders can be spread over	ober 🗆 Dece	ember	
☐ Material will be sent by ema☐ Layout ads (200 €)	nil (PDF HR, TIFF)			
INSERTS				
	Ided by customer) February		e ember	
REDACTION & ARTICLES				
□ Editorial article □ Business report (number of □ Cover story (contribution of □ Request editing by VOM (su □ Add QR code to editorial art □ Add company profile to an a	2 pages + 1 picture per rcharge depending on n icle	page + cover page	e + mention colop	•
. , . ,	☐ February ☐ Apri			
☐ Online content push☐ Extra copies requested☐ Text will be sent by mail	☐ August ☐ Octo		ember	
E-NEWSLETTER				
□ Banner + active link□ Referral of the business proIn de edition(s) (*):	file in VOMinfo as a ban January May September	ner with the new February June October	sletter March July November	□ April □ August □ December
WEBSITE				
☐ Banner on the member pag Run length:	e □ 1 month	☐ 6 months	☐ 12 months	
Date:			Signature:	