

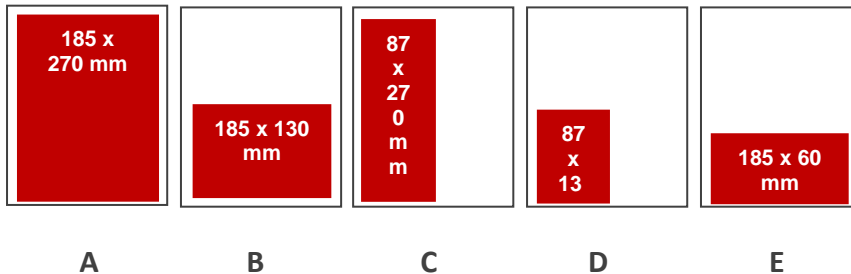
# VOM CROSS MEDIAL PROMOTION PRICES 2019

Prices valid until the 31th of december 2019

(Excl. VAT)

## 1. PRINT VOMinfo + ONLINE content push (fb, li, www)

ADVERTENTIES Quadri	1x		3x		6x	
	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
Price per ad						
1 page (A)	985 €	<b>1478 €</b>	886 €	<b>1330 €</b>	837 €	<b>1257 €</b>
½ page (B of C)	756 €	<b>1134 €</b>	680 €	<b>1021 €</b>	642 €	<b>963 €</b>
¼ page (D of E)	621 €	<b>932 €</b>	559 €	<b>838 €</b>	527 €	<b>792 €</b>
Backpage	1137 €	<b>1706 €</b>	1023 €	<b>1535 €</b>	966 €	<b>1449 €</b>
Insert Single	700 €	<b>1050 €</b>	700 €	<b>1050 €</b>	700 €	<b>1050 €</b>
Insert Double	980 €	<b>1470 €</b>	980 €	<b>1470 €</b>	980 €	<b>1470 €</b>



### Topics

**Feb.** The challenges of additive manufacturing in the coating industry

**Apr.:** Fair and congress eurofinish+materials 2019

**Jun.:** Quality control of coatings and inspection methods

**Sept.:** New substrates, new materials, new applications

**Okt.:** Environment and regulation in the surface treatment industry

**Dec.:** Surface finishing 4.0

EDITORIALS   REPORTS	PRINT VOMINFO		ONLINE CONTENT PUSH <sup>(2)</sup>	
	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
Editorial article (1) (price per page)	free	<b>250 €</b>	465 €	<b>698 €</b>
Business Report(1) (price per page)	300 €	<b>450 €</b>	465 €	<b>698 €</b>
Cover story(1) (only for members, 2p + cover)	640 €	/	465 €	<b>698 €</b>
Add QR code to editorial articles (link to be provided by customer)	150 €	<b>225€</b>	/	/
Company profile	150 €	<b>225 €</b>	/	/

(1) Text submitted by customer (if required, reports can be edited by VOM. In that case, please contact the VOM office.)

(2) Article on website VOM, Share on Facebook + LinkedIn + Newsletter

## Technical specifications, information & reservation magazine VOMinfo

Run length:	2000 ex.
Material submission:	One month prior to the publication
Publication dates 2019:	6 times a year : 25/2 - 25/4 - 25/6 - 6/9 - 25/10 - 10/12
Advertisements:	Bleeds only in full-page format (size A) Page make-up of your advertisement can be done per request Format: PDF HR (digital), TIFF, JPG, EPS
Photographs:	Submitted in digital format : min. 300 dpi in case of 12 cm width (no less than 300K)
Editorial material:	Submitted in digital format (WORD)

## 2. Digital newsletter

<b>Banner with the NEWSLETTER</b>	MEMBERS	NON-MEMBERS
Price per banner + active link	250 €	350 €
Referral of the business profile in VOMinfo as a banner	250 €	350 €

### Technical specification, information & reservation newsletter

Material submission :	14 days prior to the appearance
Appearance :	12 times a year: 29/1 - 26/2 - 30/4 - 28/5 - 25/6 - 30/7 - 27/8 - 24/9 - 29/10 - 26/11 - 17/12
Photographs:	Submitted in digital format: JPEG or PNG
Format:	600 x 150 px
Coverage:	3349 active contacts; 2747 Dutch and 602 French.

## 3. Website [www.vom.be](http://www.vom.be)

<b>Banner on the MEMBERPAGE</b>	1 mnth.	6 mnth.	12 mnth.
Only for VOM-members	250 €	1000 €	1500 €

### Technical specification, information & reservation website

Material submission:	14 days prior to the appearance
Run length:	1, 6 of 12 months
Format:	350 x 156 pixels
Photographs:	Submitted in digital format: JPEG or PNG

**VOM communicates with her target audience in Dutch and French.**

# ORDER FORM VOM INFO 2019

Company: \_\_\_\_\_  
Company contact : \_\_\_\_\_  
Street & number: \_\_\_\_\_  
Zip code & city: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
VAT number : \_\_\_\_\_

## ADS

(Ads only on left hand pages)

Ad size (\*) :      **A (1/1p)**   **B (1/2p W)**   **C (1/2p H)**   **D (1/4p H)**   **E (1/4p W)**   **Back cover**

In the edition(s) of (\*) :     **February**     **April**     **June**  
 **September**     **October**     **December**  
*(ad orders can be spread over max. two consecutive years)*

Material will be sent by email (PDF HR, TIFF)  
 Layout ads (70 €)

## INLEGBLADEN

Single sheet insert  
 2-sheet folder insert (pre-folded by customer)  
In the edition(s) of (\*) :     **February**     **April**     **June**  
 **September**     **October**     **December**

**Online content push**

## REDACTIONELE BIJDRAGEN EN REPORTAGES

Editorial article  
 Business report (number of pages: ....., including 1 picture per page)  
 Cover story (contribution of 2 pages + 1 picture per page + cover page + mention colophon)  
 Request editing by VOM (surcharge depending on number of pages, please contact the editor)  
 Add QR code to editorial article  
 Add company profile to an article  
In the edition(s) of (\*) :     **February**     **April**     **June**  
 **September**     **October**     **December**

**Online content push**  
 Extra copies requested ..... (pricing and specifications on request)  
 Text will be sent by mail

## DIGITALE NIEUWSBRIEF

Banner + active link  
 Referral of the business profile in VOMinfo as a banner with the newsletter  
In de editie(s) (\*) :             **January**     **February**     **March**     **April**  
 **May**     **June**     **July**     **August**  
 **September**     **October**     **November**     **December**

## WEBSITE

Banner on the member page  
Run length:                     **1 month**     **6 months**     **12 months**

Datum: \_\_\_\_\_ Handtekening: \_\_\_\_\_